

Paul Martin Curry

SKILLS

Copywriting. Concepting. Presenting. Mentoring. Brainstorming. Storytelling. Talking. Poetry & Launching Passion Projects.

EXPERIENCE

Senior Copywriter - Publicis, NYC

August 2019 - August 2020

- Concepted and produced work for Walmart including their Black Friday and Back to School campaigns.

Senior Copywriter - GREY GLOBAL, NYC

November 2018 - August 2019

- Concepted and lead production on TV, digital, print, and OOH campaigns for Walgreens. Oversaw work of junior teams.

Copywriter - GREY GLOBAL, NYC

August 2014 - November 2018

- Concepted and produced Work across various platforms on brands including Häagen-Dazs, Canon, 3M, Best Buy, and Jif.

Copywriter Intern - GREY GLOBAL, NYC

June 2014 - August 2014

- Concepted TV and produced digital work for clients including Häagen-Dazs and Olive Garden.

Copywriter Intern - The Richards Group, Dallas TX

May 2013 - July 2013

- Got my start in advertising with social and digital work for Summer's Eve and Boudreaux's Butt Paste.

EDUCATION

Southern Methodist University - BA

August 2010 - May 2014

B.A. in Creative Advertising

PORTFOLIO

paulmartincurry.com